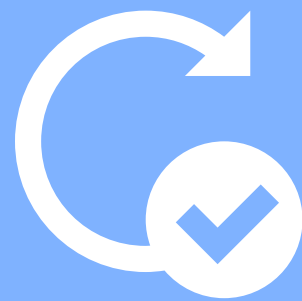


BLUE-GREEN DEPLOYMENT BENEFITS

Blue-Green Deployment is an application release model which can reduce downtime and risk by running two identically configured production environments called Blue and Green.

EASY UPGRADES

Smooth transition from the old version to the new version is so seamless that users don't face any downtime. They don't even realize any changes.



TESTING PARITY

New version can be tested accurately with identical hardware and software.

IMPROVED CUSTOMER EXPERIENCE

Smooth transition from the old version to the new version is so seamless that users don't face any downtime. They don't even realize any changes.



INSTANT ROLLBACKS

If in case DevOps Engineers find some issues in the new version, they can quickly roll back to the previous version without getting noticed and impacting the user experience.



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